

CALL FOR ENTRIES

The Airbus Pitch Sessions provide unprecedented access to showcase unsolicited ideas and innovations directly to Airbus and ATR decision makers within procurement, project management, and operations. The Aircraft Interiors Group (ADS) and Hamburg Aviation are delighted to announce a call for entries from UK, German and French companies who would like their innovations to be considered for presentation at AIX2020.

With fleet sizes getting larger, flight frequencies rising, and customer experience increasing demand for power within the cabin, the burden and potential impact of air travel on the planet is a major concern for us all. In recognition, the focus of the 3rd Airbus Pitch Session is the **Green Cabin**. Specifically, innovative ideas are sought in the following areas:

Energy Efficiency – Innovation for efficient power conversion and usage

- New products that require less power to provide the same or improved customer or crew experience.
- Innovation that manages and distributes power more efficiently.
- More energy efficient production methods.

New Materials – Innovation that reduces waste

- New materials that increase recycling potential (made from recycled material, or easily recyclable after use)
- Materials that facilitate energy efficiency – super conductors, weight reduction, or materials that require less energy to manufacture products.

Catering and Cabin Wastes

- Meals, drinks, and snacks preparation – energy demand, as well as efficiency.
- Catering and passenger products – e.g. single use plastic replacement, recyclable/reusable materials, operational waste reduction, and production methods.
- Other cabin wastes, including restrooms, material and energy usage both in service, as well as during production and maintenance.

Sustainability – Innovation for the future passenger experience

- In line with Airbus' 2020+ strategy, any innovation that provides a step change that enhances product performance, safety, or the passenger experience.

Entries must include*:

- A brief description of the company and typical products/services provided.
- A short summary of the innovation the company would present at AIX if selected.
- The area of interest from the above list that best fits the described innovation.

*Guidance notes are provided on the submission form/Powerpoint submission template.

All entries must be submitted in English on the single Powerpoint submission slide provided to francine.schulz@hamburg-aviation.com no later than Monday the 3rd February 2020.

The entries will be reviewed by Airbus and ATR who will select a shortlist of up to 15 companies. The shortlisted companies will be asked to confirm their attendance at AIX2020, and to prepare a short presentation of no more than 3 minutes in duration.

Further details and joining instructions for the event will be distributed to the shortlisted companies once the initial selection process has been completed.

Please direct any queries to either of the email addresses above with "APS Query" as the subject header.