



## Crystal Cabin Award announces special categories

**Air travel during the pandemic: Crystal Cabin Award announces two special categories // Hygiene experts talk in new podcast**

**Hamburg, 26 August 2020: In 2021, in view of the global Covid-19 pandemic and its impact on global air travel, there will be two special categories for the Crystal Cabin Award, the leading global accolade for innovations in the field of aircraft cabin and on-board products: “Clean & Safe Air Travel” and the “Judges’ Choice Award”.**

The two categories were developed by a task force of the Crystal Cabin Award Association, which is led by Hamburg Aviation, in collaboration with members of the expert jury, spread over four continents. **“Clean & Safe Air Travel”** is targeted at innovations for aircraft in the areas of health, hygiene, safety, and cleanliness. The **“Judges’ Choice Award”** has been designed for entries that would otherwise have been submitted in one of the eight regular categories, including Cabin Systems and In-Flight Entertainment and Connectivity. The two special categories will also be open for student submissions.

### **Award ceremony in April 2021 in Hamburg**

Winners of these special categories shall, as always for the Crystal Cabin Award, be chosen by an international jury of almost 30 experts in parallel with the Aircraft Interiors Expo in Hamburg in April 2021. At the same time, winners of the coveted trophies will also be selected from the **existing finalists in the eight main categories**. The current Crystal Cabin Award round was temporarily suspended in March this year due to the Covid-19 pandemic.

**Entries for the two special categories may be lodged online at [www.crystal-cabin-award.com](http://www.crystal-cabin-award.com) from 1 October.**

### **New format: “Crystal Cabin meets...” podcast launched**

There have already been successful solutions for on-board hygiene amongst the finalists and winners of the previous 14 years of the Crystal Cabin Award. Now, **a new podcast series has been launched, “Crystal Cabin meets...”**, available at [www.crystal-cabin-award.com](http://www.crystal-cabin-award.com), with **experts from the aviation industry and former entrants** talking about their experiences over recent months and what they expect the future to bring.

First up are the companies **Dimer and Honeywell**. The former was a finalist in 2017 with its **“GermFalcon”** concept, **a cabin trolley to be pushed through the aircraft during ground time, killing bacteria with UV light**. The Covid-19 pandemic has seen a leap in interest in the product, and it is now being marketed as Honeywell UV Cabin System as part of a strategic partnership, with real-life airline tests already underway. The “Crystal Cabin meets...” podcast can be heard



on the official [www.crystal-cabin-award.com](http://www.crystal-cabin-award.com) website and on important podcast platforms such as Apple Podcasts and Spotify.

### **Acclaimed industry award – acclaimed industry support**

Airbus, Aircraft Cabin Management, Aircraft Interiors Expo (Reed Exhibitions), Aircraft Interiors International Magazine, Ameco Beijing, APEX, ATR, Bluebox Aviation Systems LTD, The Boeing Company, Boltaron Inc. – A SIMONA Company, Collins Aerospace, Diehl Aviation, Etihad Aviation Group, FIT AG – Additive Manufacturing Group, Flightchic, Flightglobal, Future Travel Experience, Hamburg Aviation, Hamburg Invest, Inflight Magazine, Jetliner Cabins, jetlite, RedCabin, Runway Girl Network, SEKISUI SPI, TSI Seats and Vartan Aviation Group.

You too can become a supporter of the Crystal Cabin Award. Information on sponsorship opportunities and packages is available from Carmen Krause-Boesterling: ([carmen.krause@crystal-cabin-award.com](mailto:carmen.krause@crystal-cabin-award.com)).

### **About the Crystal Cabin Award**

The Crystal Cabin Award is THE international prize for innovations in the field of aircraft cabins. A high-calibre jury made up of renowned academics, engineers, specialist journalists and airline and aircraft manufacturer representatives comes together under the slogan “Let your ideas take off” to honour extraordinary cabin concepts and products. The competition was launched by Hamburg Aviation and is organised by the Crystal Cabin Award Association. The award, to date the only one of its kind, has been presented in association with the Aircraft Interiors Expo in Hamburg every year since 2007. The trophies have become a seal of quality, known and coveted around the world.

### **Press contact:**

Crystal Cabin Award e. V. | Hamburg Aviation  
Lukas Kaestner  
Telephone: +49 40 – 2270 1987  
[lukas.kaestner@hamburg-aviation.com](mailto:lukas.kaestner@hamburg-aviation.com)  
[www.crystal-cabin-award.com](http://www.crystal-cabin-award.com)

Follow the Crystal Cabin Award:  
[twitter.com/HamburgAviation](https://twitter.com/HamburgAviation) | [instagram.com/hamburgaviation](https://www.instagram.com/hamburgaviation) | [linkedin.com/company/crystal-cabin-award-association/](https://www.linkedin.com/company/crystal-cabin-award-association/)